



# EAST COAST ECONOMIC REGION

## MALAYSIA

## EAST COAST ECONOMIC REGION OF MALAYSIA

### CLOSER THAN YOU THINK

### BRIDGING BUSINESS OPPORTUNITIES:

East Coast Rail Link Is A Gateway Linking East Coast And West Coast Peninsular Malaysia To Global Market



**2 hours drive**  
Kuala Lumpur to Kuantan



**Integrated industrial park** with infrastructure and facilities management



**ECRL** between Kuantan Port and Port Klang, saves 3 days on Europe-Asia Pacific shipping compared to Singapore



**3-4 Sailing days**  
Kuantan Port to Qinzhou Port access to New International Land-Sea Trade Corridor

### PROXIMITY TO MARKTES



Within 6 hours to Asia Pacific



Within 4 hours to Asia



Within 2 hours to ASEAN



Malaysia-China Kuantan Industrial Park (MCKIP) and China-Malaysia Qinzhou Industrial Park (CMQIP) is a "Two Countries, Twin Park" Iconic Investment Collaboration Project

- First Belt and Road Initiative to promote Malaysia-China bilateral economy collaboration
- First industrial park in Malaysia to be jointly developed by both Malaysia and China, and to be accorded the "National Industrial Park" Status.
- Sister park of China-Malaysia Qinzhou Industrial Park (CMQIP)

### PRIORITY ECONOMIC SECTORS & INVESTMENT TARGETS IN THE EAST COAST ECONOMIC REGION



**ELECTRIC  
VEHICLE**



**RENEWABLE  
ENERGY**



**MEDICAL  
DEVICES**



**SPECIALITY  
CHEMICALS**



**FOOD &  
BEVERAGES**



**DIGITAL  
TECHNOLOGIES**