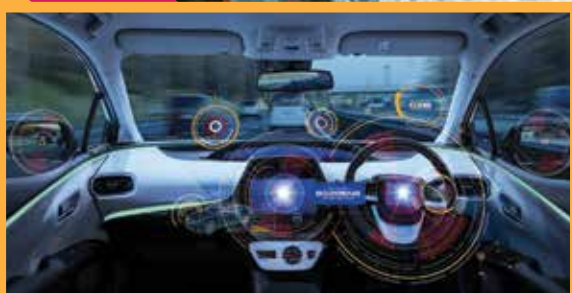




PAP

Pekan Automotive Park,
Pekan, Pahang



ECER
Automotive Hub



Cover approximately
96 Hectares



Skilled Manpower
for the industry



Automotive Ecosystem
surrounded by matured players



Strategically Located

**40 KM to
Kuantan Airport**



**67 KM to
Kuantan Port**



The Premier Automotive Hub

Under the National Automotive Policy (NAP), PAP has grown into an automotive production hub over the past 30 years. HICOM Automotive Manufacturers (M) Sdn. Bhd. (formerly known as Automotive Manufacturers (Malaysia) Sdn. Bhd.) is one of the pioneer players in the park. PAP is also home to the DRB-HICOM University of Automotive Malaysia that provides skilled manpower for the automotive sectors.

Today, PAP is the base for world-class production lines of renowned brands such as Mercedes-Benz, Volkswagen, Isuzu, and Mitsubishi.

RENOWNED BRANDS IN PAP



The services offered by automotive players in PAP are:

1. Vehicle assembly/manufacturing:

- Passenger car
- SUV & 4WD Vehicles
- Electric & Hybrid car
- Light Duty Truck
- Heavy Duty Truck
- Special Vehicles
- Food Truck
- Bus/Mini Bus Manufacturing
- Tractor
- Automotive Parts

2. Other services & facility:

- Industrial Consultation
- Vehicle Testing & Commissioning
- Truck Chassis Extension
- Vehicles Modification
- World Class Test Track
- Robotic Paint Shop

FOCUS AREAS

Hybrid and Electric Vehicles

Pick-up Trucks and Commercial Vehicles

Motorcycles with Engine Capacity of 200cc and Above

R&D and Technology Providers

Automotive Parts and Components

Automotive Assemblers

Car Accessories

PAP INDUSTRIAL PARK CONNECTIVITY



PAP COMPONENTS

Industrial lots with ready infrastructure and utilities that include:

- Water Supply
- Roads & Drainage

- Electricity
- Telecommunication

- Sewerage Treatment



Added value of PAP:

- Custom made factory building
- Surrounded with matured automotive ecosystem players

- Supported by higher learning institutes focusing on the automotive sector which provides the supply of skilled manpower for the industry
- Leverage industry-academic collaboration

PAP INDUSTRIAL PARK LAYOUT



PICTURES OF THE PARK



MAJOR INCENTIVES FOR MANUFACTURER

1



PIONEER STATUS

Income tax exemption ranging from **70%** or **100%** for a period of **5 or 10 years**

2



REINVESTMENT ALLOWANCE

60% on qualifying capital expenditure for **15 consecutive years**

3



INVESTMENT TAX ALLOWANCE

60% or **100%** on qualifying capital expenditure for **5 years**

4



IMPORT DUTY EXEMPTION

For raw materials/components and Machinery and Equipment

GET IN TOUCH WITH US FOR
EXCITING
INVESTMENT
OPPORTUNITIES
IN ECER MALAYSIA



Walk-through Video



**EAST
COAST
ECONOMIC
REGION**
MALAYSIA

EAST COAST ECONOMIC REGION DEVELOPMENT COUNCIL (ECERDC)

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