

PASIR MAS HALAL PARK (PMHP)

PASIR MAS, KELANTAN



**EAST
COAST
ECONOMIC
REGION**
MALAYSIA



HALMAS Certified Park



Cross Border Opportunities

STRATEGICALLY LOCATED



**30 km to
Kota Bharu**



**40 km to
Pengkalan Chepa Airport**



**10 km from
Malaysia - Thai Border**



FOCUS AREAS

Food & Beverage

Textile & Garment

Warehousing,
Distribution & Logistics

Renewable Energy

HALMAS CERTIFIED INDUSTRIAL PARK

Pasir Mas Halal Park (PMHP) is an integrated industrial park focused on high-value halal products with HALMAS accreditation and complete first-level infrastructure.

Aligned with the national aspiration of becoming a global leader in the halal industry, PMHP plays a key role in cross-border trade, capitalising on the network established through the Indonesia-Malaysia-Thailand Growth Triangle (IMT-GT). Its close proximity to Thailand and the Indochina region facilitates greater collaboration among these countries, positioning it as the preferred destination for halal business in the region.

PMHP INDUSTRIAL PARK CONNECTIVITY

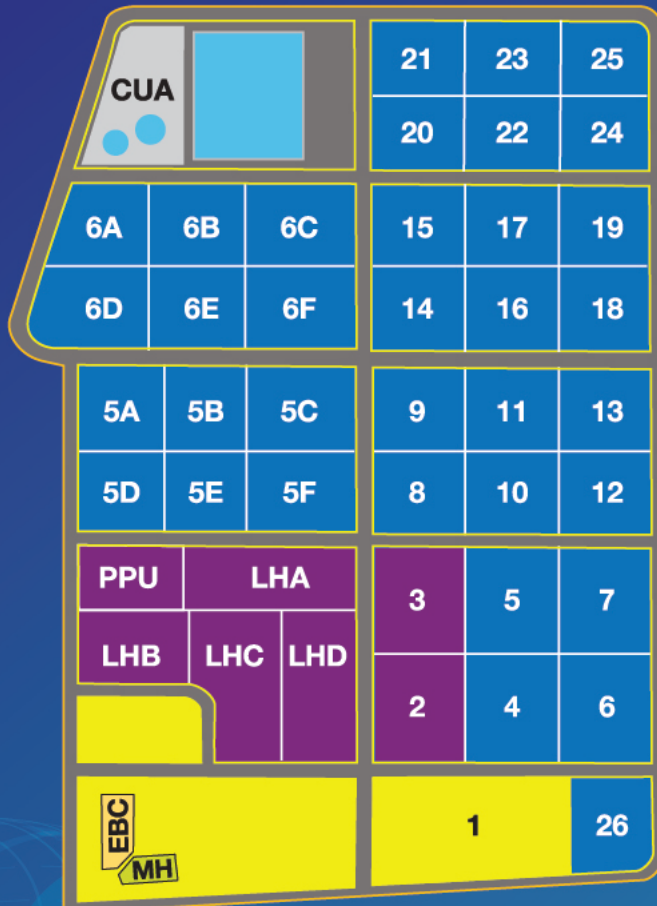


INDUSTRIAL LOTS WITH READY INFRASTRUCTURE AND UTILITIES:

- Water Supply
- Electricity
- Sewage Treatment
- Waste Treatment
- Road & Drainage
- Telecommunication
- 4 Logistic Hub Lots
- 38 Industrial Lots
- Ready Shop Lots and Office Units
- Multipurpose Hall



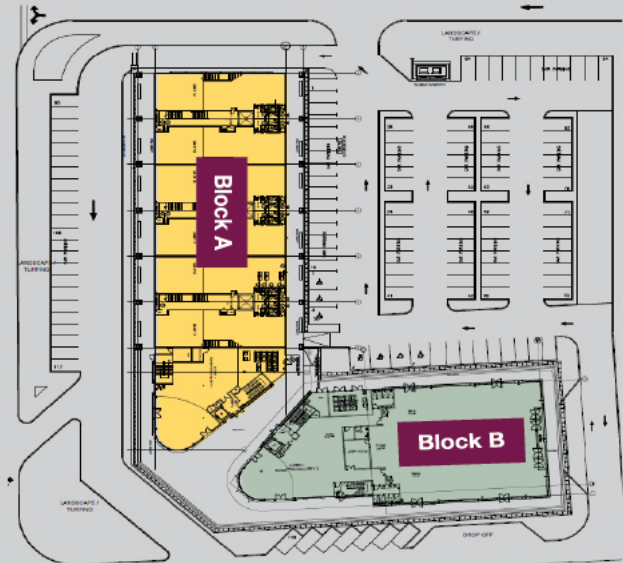
PMHP INDUSTRIAL PARK LAYOUT



Legend

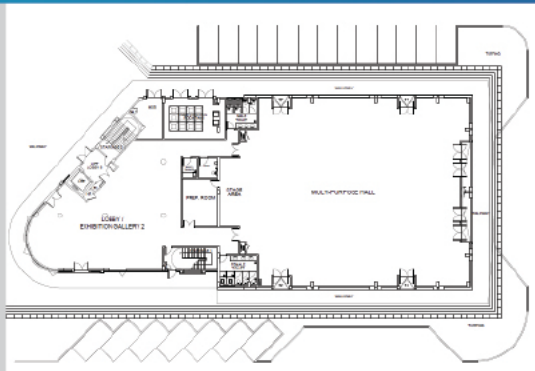
Industrial Lot	Logistics Hub
Commercial Lot	CUA Centralised Utilities Area
EBC Entrepreneur Business Complex	MH Multipurpose Hall

ENTREPRENEUR BUSINESS COMPLEX (EBC)



Details	Block A	Block B
No. of Floors	5	4
Shop Unit & Mezzanine	6 + 6	-
Shop Office	24	-
No. of Office Units	4	3
Multipurpose Hall	-	1

MULTIPURPOSE HALL (BLOCK B)



MULTIPURPOSE HALL WITH FACILITIES:

Surau

Ample Parking

Toilet

Stage

Aircond

AV System

7,000 Sqft

AVAILABLE INCENTIVES FOR MANUFACTURERS

- 1**  **PIONEER STATUS**
Income tax exemption ranging from 70% to 100% for a period of 5 or 10 years
- 2**  **REINVESTMENT ALLOWANCE**
60% on qualifying capital expenditure for 15 consecutive years
- 3**  **INVESTMENT TAX ALLOWANCE**
60% or 100% on qualifying capital expenditure for 5 years
- 4**  **IMPORT DUTY EXEMPTION**
For raw materials, components, machinery and equipment

GET IN TOUCH
WITH US FOR
EXCITING
INVESTMENT
OPPORTUNITIES
IN ECER MALAYSIA



360° view of
Pasir Mas Halal Park



**EAST
COAST
ECONOMIC
REGION**
MALAYSIA

EAST COAST ECONOMIC REGION DEVELOPMENT COUNCIL (ECERDC)

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