

PEKAN AUTOMOTIVE PARK (PAP)

PEKAN, PAHANG



ECER Automotive Hub



Matured Ecosystem
Surrounded by automotive players

STRATEGICALLY LOCATED



**40 km to
Kuantan Airport**



**67 km to
Kuantan Port**



FOCUS AREAS

Hybrid and
Electric Vehicles

Commercial
Vehicles

Automotive Parts
and Components

Automotive
Assemblers

THE LEADING AUTOMOTIVE CENTRE

Under the National Automotive Policy (NAP), PAP has progressed to a new level in the automotive production industry over the past 30 years. With a vibrant ecosystem, the sector is maturing into a high-performing and high value-added industry.

Today, PAP is the production base for world-class assembly lines of renowned brands such as Mercedes-Benz, Volkswagen, Isuzu, and Mitsubishi.

THE SERVICES OFFERED BY AUTOMOTIVE PLAYERS IN PAP ARE:

DRB-HICOM

Production and assembly of automobiles i.e Mercedes, Volkswagen, Isuzu, Fuso, etc.



Specialise in producing talents in practical training, hands-on technical knowledge



Assembly of automotive components and parts for Mitsubishi Motors Malaysia



Specialise in producing talents in practical training, hands-on technical knowledge



Complete axle component assembly for Mercedes-Benz



Assembly of door modules, and cockpit assembly for Volkswagen



Manufacturing of magnetic alloys



Part delivery inspection (PDI) and Importation and custom clearance services

PAP INDUSTRIAL PARK CONNECTIVITY

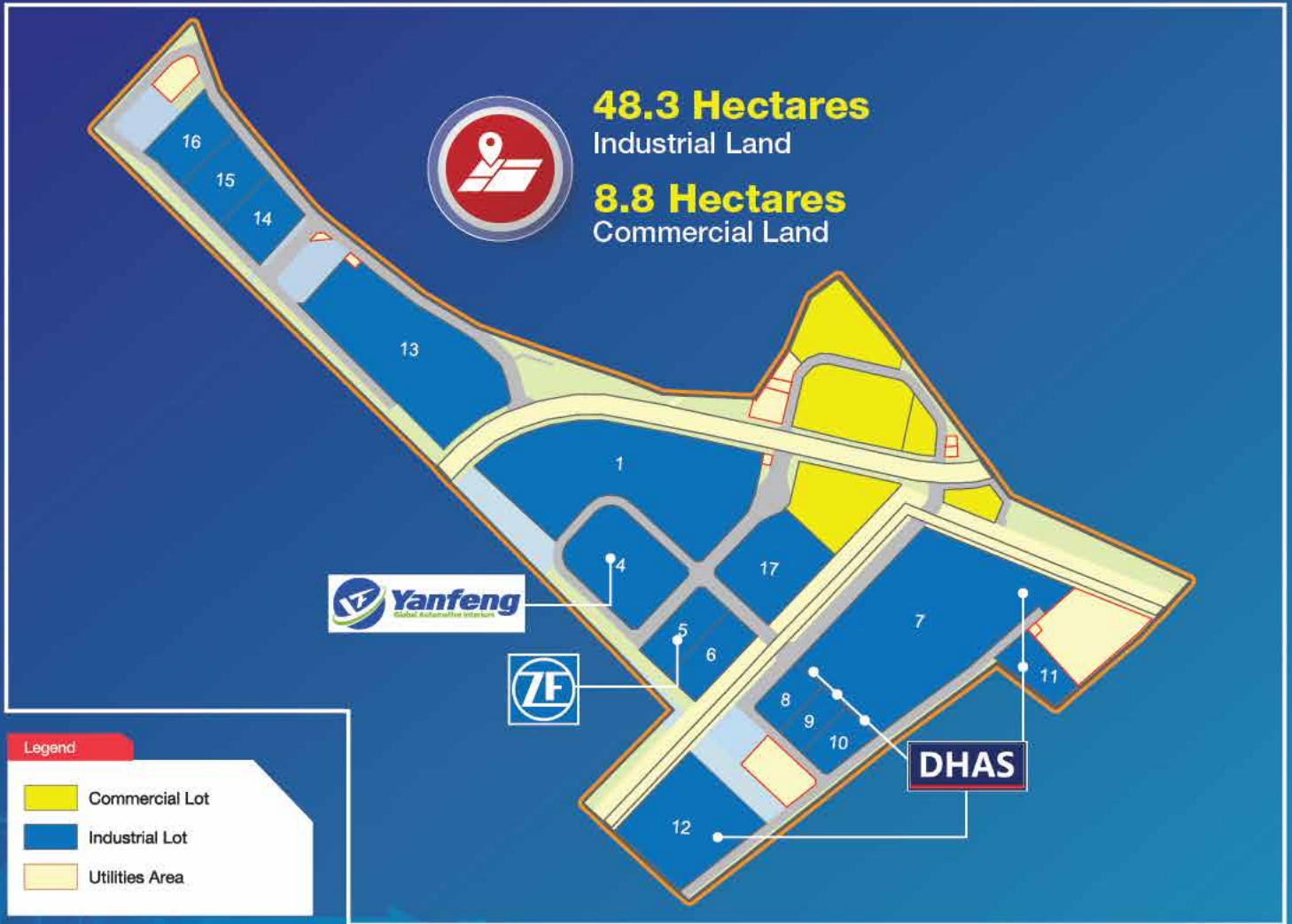


INDUSTRIAL LOTS WITH READY INFRASTRUCTURE AND UTILITIES:

- Water Supply
- Sewage Treatment
- Electricity
- Available Gas Supply



PAP INDUSTRIAL PARK LAYOUT



| Lot No. | 1 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 |
|-----------|------|------|------|------|-------|------|------|------|------|------|------|------|------|------|------|
| Size (Ha) | 9.28 | 3.35 | 1.35 | 1.35 | 10.56 | 0.90 | 0.75 | 0.93 | 1.11 | 4.12 | 7.17 | 1.47 | 1.55 | 1.55 | 2.84 |



AVAILABLE INCENTIVES FOR MANUFACTURERS

- 1**  **PIONEER STATUS**
Income tax exemption ranging from 70% to 100% for a period of 5 or 10 years
- 2**  **REINVESTMENT ALLOWANCE**
60% on qualifying capital expenditure for 15 consecutive years
- 3**  **INVESTMENT TAX ALLOWANCE**
60% or 100% on qualifying capital expenditure for 5 years
- 4**  **IMPORT DUTY EXEMPTION**
For raw materials, components, machinery and equipment

GET IN TOUCH
WITH US FOR
EXCITING
INVESTMENT
OPPORTUNITIES
IN ECER MALAYSIA



360° view of
Pekan Automotive Park



**EAST
COAST
ECONOMIC
REGION**
MALAYSIA

EAST COAST ECONOMIC REGION DEVELOPMENT COUNCIL (ECERDC)

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